



## OPO OESCHGER

### About Customer

OPO Oeschger is a retailer with a 90-year history, specializing in fittings for furniture, kitchens, doors, glass, and metal, along with machines and tools. With headquarters near Zurich, the company also provides planning and furnishing services for educational establishments.

[www.opo.ch](http://www.opo.ch)

### Geo

EMEA

### Industry

Retail

### Solution Area

Accelerate Core Applications

### Products in Use

Pure Storage FlashArray//X

# OPO Oeschger Improves Efficiency and Customer Experience

## Preparing for the Future

For OPO Oeschger, digitization is essential to remain competitive in the retail industry. Logistic processes are becoming increasingly digital, which led OPO to look for a solution that offers flexibility to address both current and future challenges.

The company turned to Pure Storage® to help improve the agility and flexibility of its business processes, including order management, solution planning, fulfillment, and project management. The result is OPO's customers now benefit from an improved online experience with faster navigation and order processing, as well as better services.

“With Pure Storage, our online customers benefit from faster processed orders, faster delivery, and better services.”

**RAOUL LEMA,**  
TEAM LEADER, IT  
INFRASTRUCTURE,  
OPO OESCHGER

## Impact on OPO Oeschger



Improved sales workflow and customer support



Always-on operations



Enhanced e-commerce website performance and customer experience

## Challenges



Adapt quicker to new business requirements



Create a future-proof storage solution compatible with SAP HANA



Increase data availability and reliability

## Results



Improved business continuity and ransomware protection



Increased data availability for all departments



Heightened system stability through Active/Active operation

## Becoming Faster and More Flexible

OPO Oeschger set itself the goal of being able to adapt quickly to new business requirements, including analytics, business intelligence, and workflow management, while being agile. The company needed a future-proof storage solution that was compatible with SAP HANA and would help build up a data-centric infrastructure.

OPO Oeschger operates two FlashArray//X20s in two data centers, designed redundantly in an active/active setup. The data reduction of 4.3:1, achieved exclusively by deduplication and compression, enables the company's technology to operate the procured systems extremely efficiently while also saving space and energy costs. Even with the large amount of data migrated to the storage system, there are still 40% free resources available for future growth.

Pure also offers decisive advantages in the event of a ransomware attack with robust business resilience. Thanks to SafeMode enabled snapshots of the ERP data from SAP HANA and Oracle, rapid access to backup data is guaranteed, even if a ransomware attack should be successful. Restores are easy and extremely fast, so all data is immediately available.

## High Data Reduction Rate and Active/Active Operation

Thanks to the active/active operation, high data availability for all departments has increased. The company can now replicate mission-critical data synchronously between the two data centers to gain maximum resiliency, benefitting from 100% uptime

"With our old solution, we had to work through a 14-page manual for data mirroring. With Pure, this fits on one page, as there are only a few steps to complete the mirroring," Lema explains.

## Supporting the Cloud Strategy

OPO Oeschger's strategic plan is to increase its use of the cloud and create a multi-cloud environment.

"Our strategy is clearly in the direction of a combination of cloud and on-premises. And Pure is a good prerequisite for a hybrid or multi-cloud environment."

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